Books & Beyond

**Food for Your Soul**

Have you ever needed to spend some quiet time, away from home, perhaps in solitude? Many of us find that solitude buried in the pages of a good book or lost in the sounds of musical instruments. Maybe you want to visit with a friend over a cup of cappuccino or a fresh-squeezed juice blend, or just take a break from the shopping mall and treat yourself to a scrumptious dessert. You can do all those things, and more, at Books & Beyond.

**What is Books & Beyond?**

Many people say it’s a bookstore; some call it a record shop; others think of it as a great place to meet and have refreshments. Books & Beyond has become a unique phenomenon that not only offers this area’s largest selection of sale books but has branched into the world of music, with an inventory of CDs and tapes ranging from New Age to Grunge Rock and everything in between. What makes us different is our atmosphere. We encourage visitors to relax with a book in one of our quiet rooms, or take some reading material into our Coffee and Juice Bar to read while snacking.

**Best Sellers and Classics**

At Books & Beyond, we have an extensive selection of books from which to choose. You will always find a special display of the current New York Times Nonfiction best sellers, as well as a collection of the Classics, both in hard and paperback. Each book category is found in its own section complete with easy chairs and benches, so you can browse through your selections in comfort and quiet.

*Top Ten Favorites*

The following table lists this month’s top ten best-selling books and the sections in which they can be found.

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| --- | --- | --- | --- |
| **Current Month’S Top Ten Favorites** | | | |
| **Book Title** | **Authors** | **Book Section** | **Price** |
| *I’m OK If You Are* | Dr. Joseph Liam | Self-Help | $25.00 |
| *Time and Space* | Charles Sega | Science | $2500 |
| *Who’s Minding the Internet?* | Will Bates | Computers and Business | $29.95 |
| *The President’s Mistress* | Lisa Blossom | Fiction | $24.95 |
| *Herbs for Immunity* | A.L. Pathic | Cooking and Health | $19.95 |
| *Angel Stories* | Gagriella Archer | Spiritual | $15.00 |
| *Who Came Knocking?* | Stephen Watson | Mystery | $18.95 |
| *Dillon* | Jennifer Singles | Biography | $22.50 |
| *Suburban Mischief* | Charity Holmes | Romance | $17.95 |
| *The Quest for Zen* | George Harris | Philosophy | $23.00 |

**Easy Listening**

In addition to the wide variety of books available, Books & Beyond houses a large collection of CDs and tapes. Located in the new annex behind the original book store, you can find musical selections ranging from Classical to Pop/Rock. Our personnel are happy to assist you in locating the CD or tape of your choice.

*Music Inventory Database*

You can also find the CD or tape of your choice by using our new computerized inventory database. This database not only lists the name of your selection and where to find it but also includes the current inventory in stock and price. You will find that our inventory is complete in all areas of music. Our customers have a wide range of musical tastes, and we try to keep a complete inventory for all types of music.

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| --- | --- | --- |
| **TOP MUSIC CATEGORIES** | | |
| **Category** | **CD Sales** | **Tape Sales** |
| *Pop/Rock* | 3,560 | 2,080 |
| *Country* | 3,207 | 1,255 |
| *Soul/R&B* | 2,690 | 548 |
| *Classical* | 1,952 | 641 |

**How are we doing so far?**

Traditionally, Books & Beyond has been *the* place to go for your reading pleasure. In the past two years, we have expanded our horizons to include a music division. Your favorite tapes and CDs can be listened to prior to purchase. A Sound Lounge, located in the middle of our music library, is furnished with easy chairs where you can relax and listen to a new piece of music by using one of the many headsets provided. In this way, you have the opportunity to know if you really like the selection you picked prior to purchase. Has this offering been a successful venture for Books & Beyond? Definitely.

**Keep Us Informed**

You can tell us what you like to see at Books & Beyond by placing your comments inside our Suggestion Box. You will find it next to the entrance of the Sound Lounge. Your comments let us know how we are doing.